Inclusivity in Science to Address Diverse Care Needs

March 18 – 20, 2020
Sheraton New Orleans | New Orleans, LA

Hosted by Louisiana State University Health Sciences Center

Reserve your booth and sponsorships online at www.snrs.org
We are excited to invite you to partner with SNRS and support nursing research in the southern region by sponsoring or exhibiting at the Annual Conference. The SNRS 34th Annual Conference will be held at the Sheraton New Orleans in New Orleans, LA, March 18-20, 2020. The SNRS Annual Conference typically has nearly 450 attendees which include faculty, deans from schools of nursing, graduate nursing students (MSN, DNP and PhD), clinical nurse specialists, nurse practitioners, and nurse researchers employed primarily in academic and patient care settings.

This year the exhibit hall will feature a recruitment expo. Recruiters can make valuable contacts though our targeted audience. The SNRS Recruitment Expo is designed for recruitment leaders and teams responsible for sourcing and recruiting candidates within the southern nursing region. The recruitment expo, at the Annual Conference, offers the recruiter and/or sponsor the opportunity to meet in one central location with conference attendees.

This brochure outlines the many opportunities you have to reach this important market, including exhibits, sponsorships, advertising, and media distribution.

Sponsor and/or Exhibit at the SNRS 34th Annual Conference
• Set interviews and appointments with key people at the conference.
• Take advantage of traffic builders, including advertising on the SNRS website and push notifications through the mobile app
• Network with colleagues and other professionals in the southern region.
• Include your brochure and/or job listings in the attendee’s registration packets.

We look forward to working with you. Contact Deborah Sorgel at dsorgel@kellencompany.com or call +1 678 303 3053 to develop a custom package for your organization.

We hope to see you in New Orleans!
www.snrs.org

About the SNRS Annual Conference
The SNRS Annual Conference is the focal point for those engaged in Nursing Research in the southern region of the United States. By bringing professionals and students together in an open exchange of information, the conference provides the highest standard in professional communication. The recruitment expo at the Annual Conference offers the recruiter and/or sponsor:

• the opportunity to meet with and recruit potential nursing faculty and clinicians in one central location.
• the opportunity to provide information on your university or institutions open positions, benefits and corporate culture.
• the opportunity to provide information on your nursing programs and research opportunities.

Demographics
Attendees at the SNRS Annual Conference include faculty, deans from schools of nursing, graduate nursing students (MSN, DNP and PhD), clinical nurse specialists, nurse practitioners, and nurse researchers employed primarily in academic and patient care settings.

Accommodations
The meeting will be held at the Sheraton New Orleans. A special rate of $239 single/double (plus applicable taxes) has been arranged. Reserve your room by calling 1-888-627-7033 and reference SNRS to receive the discounted rate. The reservation cut-off date is February 24, 2020; thereafter the hotel will accept reservations on a space available basis. Exhibitors are encouraged to stay at the conference hotel.

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The SNRS recruitment expo will be located in Grand C of the Sheraton New Orleans. The recruitment expo will host all refreshment breaks and breakfasts where you can meet with potential faculty, clinicians and researchers. With your exhibit booth each exhibitor/recruiter will receive one exhibit pass which includes access to all the conference sessions excluding pre-conference workshops. Additionally, SNRS will provide a reserved round table during Friday lunch so exhibitors/recruiters can meet with prospective employees or students. (Tables are limited and are on a first come first served basis)

**Booth Fees**
(see Exhibit Hall Map for locations):

**EXHIBIT BOOTH FEES** (before December 13, 2019; fees increase $150 after this date)

- 8’x10’ Booth (for-profit organizations) .................. $1,850
- 8’x10’ Booth (non-profit organizations) ............... $1,250

**EACH 8’ X 10’ BOOTH PRICE INCLUDES:**
- 8’ high back wall and 3’ high side drape
- One 6’ x 30’ draped table
- Two side chairs
- One 7” x 44” booth identification sign
- One exhibit pass which includes access to the conference and all sessions. *(excludes pre-conference workshops)*
- Reserved round table during Friday lunch so exhibitors/recruiters can meet with prospective employees or students. *(Tables are limited and are on a first come first served basis)*

Additional exhibit booth only passes are available for **$175 per person**. Limit three additional registrations per booth space. This pass does not include access to the conference. Regular registration rates apply.

**Early Bird Deadline**
The exhibitor early bird deadline is **December 13, 2019**. We anticipate selling out again. Reserve your booth early, so your institution information can be included in all the marketing materials!

**Set Up/Dismantle**
Exhibitors will have access to the recruitment expo **Wednesday, March 18**, from **noon-3:00 pm** for set up. All exhibits must be installed by 3:00 pm for the exhibit hall opening at 3:45 pm on Wednesday, March 18. Exhibits will be dismantled on **Friday, March 20, 8:45-10:00 am**. Packing or dismantling of exhibit booths may not begin before **8:45 am Friday, March 20**. If an organization dismantles early it may jeopardize its eligibility to exhibit at future SNRS Conferences. All space occupied by an exhibitor must be surrendered in the same condition as originally leased at the commencement of occupation.

**Conflicting Event Policy**
No entertainment, social functions or meetings may be scheduled to conflict with the official SNRS Annual Conference program or specific exhibit hours. Please see page 4 for more details.

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**Exhibit Hours** *(Subject to Change)*

**Wednesday, March 18**
Exhibitor Set Up ........................................... 12:00-3:00 pm
Exhibits Open/Break ..................................... 3:45-4:45 pm

**Thursday, March 19**
Exhibits Open/Continental Breakfast ............... 7:30-8:30 am
Exhibits Open/Break ..................................... 9:30-10:30 am
Exhibits Open/Awards Luncheon ..................... 12:00-1:30 pm
*(Please note that traffic may be low during this time due to the awards luncheon)*
Exhibits Open/Break ..................................... 4:30-5:30 pm
Exhibits Open/Reception ............................... 5:00-6:00 pm

**Friday, March 20**
Exhibits Open/Continental Breakfast ............... 7:45-8:45 am
Dismantle .................................................. 8:45-10:00 am

This schedule is preliminary and subject to change. Exhibitors will be notified of changes by email.
Prize Drawings
Exhibitors can offer prize drawings for all attendees visiting the SNRS Recruitment Expo. Invite attendees to put their business cards in a bowl (you supply) at your booth. At a time of the exhibitors choosing pick a business card out of the bowl and contact the winner. Simply indicate on the registration form that you will be hosting a give-away. This is an opportunity for you to support the SNRS Recruitment Expo and to encourage attendees to visit and leave their information at your booth.

Assignment of Exhibit Space
Every effort will be made to assign the exhibitor the first choice of location or as near to the first choice as possible. When two or more exhibitors ask for the same booth location, booths will be assigned in accordance with date of receipt of payment and application. SNRS reserves the right to assign space as necessary in the best interest of the Annual Conference. Booth assignments will be made on a first come first serve basis.

Eligibility for Exhibiting
The Annual Conference is SNRS’s premiere conference. Its purpose is to enhance the professional development of its members. Accordingly, SNRS reserves the exclusive and total right to control all aspects of the conduct of the meeting and exhibits. SNRS specifically reserves the right to determine the acceptability of applications for exhibit space. Applications must meet all of the following criteria:

• The products or services to be exhibited are of professional or educational interest or benefit to the registrants and are directly related to nursing research.
• The applicant is determined by SNRS to be ethical and reputable, and the goods and services to be exhibited are reasonably believed by SNRS not to be harmful, ineffective, or illegal.
• The applicant agrees to comply with SNRS’s rules and regulations governing exhibits.
• The application, fees, and any required documents are received prior to the established deadline.

The exhibit hall is carpeted. The show colors will be indicated in the decorator kit that will be sent to you at a later date. Please note: To maintain uniformity and to prevent obstruction of the view of adjoining booths, displays must NOT be higher than 8’ in the back and 4’ high along dividers and aisles. No walls, partitions, decorations or any other obstructions may be erected which in any way interfere with the view of any other exhibit. Exhibitors desiring to use materials other than standard booth equipment or any signs, decorations, or arrangements of display materials conflicting in any way with these above regulations must submit a detailed sketch or a proposed layout by email at least 30 days prior to the opening of the exhibit, and must receive written approval from the meeting manager.

Cancellation Policy
Cancellations received in writing between January 17, 2020 and February 17, 2020 will be subject to a 50% cancellation fee. There will be no refund for cancellations received after February 17, 2020. In the unlikely event of cancellation of the conference, SNRS is not responsible for any cost, damages or other expenses of any kind including, without limitation, transportation and/or hotel costs incurred by registrant.

Exhibit Shipping Information
Exhibitors are responsible for any handling charges associated with their packages and it is recommended to use the decorator or a trackable service. The shipping address, dates and information will be located in your exhibitor kit sent directly to you from the SNRS decorator. SNRS, the decorator, its employees and agents are not responsible for the shipping of stored materials. The hotel will not accept any exhibit material shipments.

Care of Exhibit Space
The exhibitor must, at its own expense, maintain and keep the booth and exhibit in clean and good order in accordance with these rules and regulations and all other applicable rules and ordinances.

Subleasing
Subleasing of the exhibit space is NOT permitted, and two or more companies may not share a single leased space.
Utilities
Utilities (e.g., electrical, telephone, etc.) must be ordered directly from the designated vendors and are not included in the booth fee. Order forms will be emailed at a later date.

Security
Each exhibiting company is responsible for safeguarding its goods, materials, equipment and exhibit booth at all times. General security service will be provided by SNRS for the exhibition period, but neither the security service nor SNRS will be responsible for loss of or damage to any property.

Fire Regulations
All doors and openings must be kept clear. Exhibit signs, fire alarms and extinguishers must be visible at all times. Combustible decorations shall not be used. All packing containers, excelsior, wrapping paper, etc., are to be removed from the floor and must not be stored under tables or behind displays. All decorations must be able to stand a flameproof test.

Liability and Insurance
Exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save SNRS, Sheraton New Orleans, its owners, its operator, and each of their respective parent, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of SNRS, Sheraton New Orleans, and its employees and agents.

Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the contractual liability set forth in this Exhibit Agreement, in an amount not less than $2,000,000 combined single limit for personal injury and property damage. SNRS, Sheraton Atlanta, its owners, its operator, shall be included in such policies as additional named insured’s. In addition, exhibitor acknowledges that neither SNRS, Sheraton Atlanta, its owners, its operator, maintain insurance covering exhibitor’s property and that it is the sole responsibility of exhibitor to obtain business interruption and property damage insurance insuring any losses by exhibitor.

Terms
To reserve your exhibit space and or sponsorship, payment in full is required at time of application. Payments by check should be made payable to SNRS and forwarded to SNRS, 3200 Windy Hill Road SE #600 W., Atlanta, GA 30339.

Hotel Use
SNRS reserves the right to control suite reservations at the hotel. No potential exhibitor will be allowed access to a hotel suite for the express purpose of circumventing the SNRS Exhibitors Marketplace and its attendant costs.

Press Conferences
Press conferences by exhibitors on the exhibit floor during the exhibit hours are prohibited. All news conferences must be coordinated with the SNRS meeting manager.

Meetings, Entertainment and Social Functions
No entertainment, social functions or meetings may be scheduled to conflict with the official SNRS Annual Conference program or specific exhibit hours. Requests for use of function space at the facility must be made in writing to SNRS c/o Deborah Sorgel at dsorgel@kellencompany.com. Upon receipt of request for function space, SNRS will notify you if space is available. It is the responsibility of the exhibitor to finalize arrangements with the hotel.

Interpretation and Enforcement
These rules and regulations become a part of the contract between the exhibitor and SNRS. SNRS has full power of interpretation and enforcement of these rules and its decision is final. All matters in question not covered by these rules are subject to the decisions of SNRS and all decisions so made shall be binding on all parties affected by them as the original regulations. Exhibitors or their representatives who fail to observe these conditions, or contract or who, in the opinion of SNRS, conduct themselves unethically, may be dismissed from the exhibition without refund or other appeal.

Consent to Use of Photographic Images
Registration and attendance at, or participation in the Southern Nursing Research Society (SNRS) Annual Conference constitutes an agreement by the registrants to allow SNRS to use and distribute the registrant’s photographic image in (e.g., brochures, advertising) and electronic images on the SNRS website, in promotional materials (e.g., emails), and in SNRS publications and newsletters.
Partner with SNRS! Sponsorship Opportunities

Make the most of your visibility at the SNRS 34th Annual Conference. SNRS offers support opportunities designed to showcase your institution in a single event or on a single item, and multiple opportunities at different levels of support. We have something for every participating institution to support nursing research and make the most of their marketing dollars.

ALL SPONSORSHIPS INCLUDE:
• Recognition in online and printed marketing
• Listing and logo on SNRS’s Annual Conference website with hyperlink
• Company logo on onsite conference signage
• Listing in the meeting app with your logo
• Sponsor ribbons for badges

Host School Sponsorship Packages:

Gold Level – $10,000
• One complementary exhibit booth
• Push notification through the conference app
• One month banner ad on the SNRS website
• Discount on full conference group registration (maximum number of registrations apply)
• Complimentary full conference registration for Dean or Director

Silver Level – $5,000
• ½ price exhibit booth
• Push notification through the conference app
• Banner ad on the SNRS website for 14 days
• Discount on full conference group registration (maximum number of registrations apply)
• 50 percent discount on full conference registration for Dean or Director

Platinum Sponsor WiFi – $7,500

PLATINUM PACKAGE INCLUDES:
• Institution logo and Diamond Sponsor attribution prominently displayed on signage at the conference
• Web banner ad on the SNRS website
• Choice of WiFi password
  Sponsor’s choice of password will be displayed on signage and in the program book
• Use of “SNRS Platinum Sponsor” on all corporate signage, signatures and logos immediately before, during and after the Annual Conference
• Plus additional benefits listed above

Diamond Sponsor Student Network/New Member Breakfast – $5000

DIAMOND PACKAGE INCLUDES:
• Web banner ad on the SNRS website
• Use of “SNRS Diamond Sponsor” on all corporate signage, signatures and logos immediately before, during and after the Annual Conference
• Institution logo and Diamond Sponsor attribution prominently displayed on signage at the meeting and at the breakfast
• Plus additional benefits listed above

Gold Sponsor Mobile App – $2500

GOLD PACKAGE INCLUDES:
• Institution logo and Gold Sponsor attribution prominently displayed on signage at the conference and at the break
• Branding on the mobile app and signage at the meeting
• Use of “SNRS Gold Sponsor” on all corporate signage, signatures and logos immediately before, during and after the Annual Conference
• Plus additional benefits listed above

Silver Sponsor

NEW THIS YEAR!
Student Travel Scholarship – $1500
Sponsor a student’s travel to the SNRS Annual Conference! The student travel scholarship will award the following to the award recipient: a complimentary full conference registration, including the student pre-conference workshop and $1,000 to offset travel costs to attend the SNRS 2020 Annual Conference. Please consider a sponsorship to support this important program. (Award recipients are chosen by the SNRS awards committee via the call for student travel scholarship applications. A limited number of scholarships will be awarded.)

SILVER PACKAGE INCLUDES:
• Institution logo and Silver Sponsor attribution prominently displayed on signage at the conference
• Use of “SNRS Silver Sponsor” on all corporate signage, signatures and logos immediately before, during and after the Annual Conference
• Plus additional benefits listed above
Branded Items

- Lanyard .................................................. $4,500
- Tote Bag .................................................. $4,000
- Key Cards .................................................. $3,500
- Water Bottle ............................................. $2,500
- USB Drives ............................................... $2,000
- Note Pad ................................................... $1,500
- Emergency Kit .......................................... $1,000
- Pen ......................................................... $1,000
- Mints ....................................................... $750
- Lip Balm .................................................... $500

Custom Partnership Opportunities are Available!
Work directly with SNRS to create a customized sponsorship opportunity. Call Deborah Sorgel at +1 678 303 3053 or email dsorgel@kellencompany.com to design a sponsorship package that meets your organization’s unique needs.

Online Registration
Register for your exhibit space, advertising and sponsorships through the SNRS website at www.snrs.org.

Annual Conference Advertising

SNRS offers a number of opportunities to expand your presence at the Annual Conference. To place a banner ad on the SNRS website, or a mobile app push notification, please complete the ad order section on the advertising form. Banner ads should be 450 x 60 pixels or 300 x 110 pixels. Submissions may be sent via email attachments to Deborah Sorgel at dsorgel@kellencompany.com. File type must be one of the following: EPS, PNG, JPEG, TIFF or GIF. The banner ad will link to the affiliations website. The deadline to submit ad materials for the conference program is February 17, 2020.

**SNRS ONE MONTH HOME PAGE BANNER AD**

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<thead>
<tr>
<th>Ad Type</th>
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<th>NON-MEMBER</th>
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<tbody>
<tr>
<td>Banner Ad (450 x 60 pixels)</td>
<td>$1,000</td>
<td>$1,000</td>
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<tr>
<td>Banner Ad (300 x 110 pixels)</td>
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</tr>
<tr>
<td>3-Day Mobile App Ad</td>
<td>$750</td>
<td>$750</td>
</tr>
<tr>
<td>1-Day Mobile App Ad</td>
<td>$500</td>
<td>$500</td>
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**MOBILE**

Push notifications through the mobile app – $150

**MEDIA INSERT**

SNRS will place your brochure, pamphlet or flyer in each registration packet. All materials must be pre-approved by SNRS. Institutions are responsible for any shipping and handling charges associated with these pieces. Unused materials cannot be returned.

<table>
<thead>
<tr>
<th>Media Insert Fees</th>
<th>MEMBER</th>
<th>NON-MEMBER</th>
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<tbody>
<tr>
<td></td>
<td>$500</td>
<td>$650</td>
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</tbody>
</table>
Institution/Company: ____________________________________________________________
Authorized Representative: ___________________________ Title: _______________________
Address: ____________________________________________________________________________
City, State, Zip: _______________________________________________________________________
Phone: ___________________________________ E-Mail: ________________________________
Website/URL: __________________________________________________________________________

Please list your company name, address, phone # and website above as you wish them to appear in official programs and on the SNRS website.

This exhibit contract includes one exhibitor per booth. The exhibitor pass includes entrance into the meeting excluding the pre-conference workshops. Please list your representative here and their email address.
1: __________________________________________ Email: ______________________________

Badges for additional representatives may be purchased in advance for $175 per person. Access to conference sessions, Friday Luncheon and the Funding Panel Breakfast are NOT included in this price. Limit three per booth. Please list your additional exhibitor reps here.
2: __________________________________________ 4: ______________________________________
3: __________________________________________

AGREEMENT—In signing this application, we agree to conform to the Exhibit Regulations for the SNRS 34th Annual Conference.
Signature ____________________________________________________________________________

APPLICATION DEADLINE: Applications not filed by December 13, 2019 will be assigned on a space available basis and a $150 late fee will be required before your application can be processed. Exhibit booth includes one exhibits pass. This pass includes admission to conference sessions, excluding the pre-conference workshops. The price of the booth includes the space itself for the duration of the show. Additional exhibits-only passes are $175 each, limited to 3 passes; however, access to the sessions, Friday Awards Luncheon and the Funding Panel Breakfast is NOT included. Extra exhibitors wishing to attend the entire conference will receive the conference-pricing rate. Please see our website for more information regarding conference registration.

BOOTH LOCATION:
______ # of exhibit spaces ordered 1st choice ______ 2nd choice ______ 3rd choice ______

Please locate us near...
We prefer to be located NEAR one of the following companies (specific names, not type of businesses):
1. ________________________________
2. ________________________________
3. ________________________________
4. ________________________________

Do not locate us near...
“Located away” means not directly next to or across the aisle.
We prefer to be located away from the following competing companies (specific names, not type of businesses):
1. ________________________________
2. ________________________________
3. ________________________________
4. ________________________________

ORGANIZATION LISTING IMPORTANT INFORMATION: Please include a description of 50 words or less about your organization’s products and services to Deborah Sorgel at dsorgel@kellencompany.com with the submission of this application. Descriptions will be published on the Annual Conference web page with an active link to your website.

☐ YES, we will participate in the prize drawing. Please provide a brief description of the item (30 words or less) to be included in the on-site program: ________________________________
_______________________________________________________________________________
_______________________________________________________________________________

Page 8
SNRS Sponsorship Contract

GENERAL
This contract, properly executed by sponsor, shall upon written acceptance and notification of sponsorship assigned by meeting management, constitute a valid and binding contract. The Southern Nursing Research Society, reserves the exclusive and total right to control all aspects of the conduct of this event; and specifically, it reserves the right to determine the eligibility of any sponsor for inclusion in the meeting sponsorship. Requests for sponsorship may be refused or restricted for any reason determined by SNRS. SNRS also reserves the right to render all interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and well being of the sponsorships and Conference. Meeting management’s decisions and interpretations shall be accepted as final in all cases. The acceptance of this contract does not carry nor imply endorsement of the product or service by SNRS.

SNRS reserves the right to restrict any sponsorship because of method of operation, or any behavior that is judged objectionable; and also to prohibit or to that which is considered to detract from the general character of the sponsorships as a whole. This general restriction includes persons, things, conduct, printed matter, or anything deemed objectionable by SNRS. In the event of such restriction, SNRS is not liable for any refund or other sponsor expenses. All sponsorship packages may not be altered or changed in anyway. All sponsorships are as initially agreed upon.

PAYMENT FOR SPONSORSHIP
Payment in full must be received to secure a sponsorship, otherwise the sponsorship will be forfeited to a company on the waiting list. Checks must be made payable to the Southern Nursing Research Society. Visa, MasterCard, Discover and American Express will also be accepted. No sponsorship will be made prior to full payment of sponsorship fees. Sponsors with a balance due will not be allowed to sponsor until the balance is paid in full.

CANCELLATION/REFUND
SNRS must be notified in writing in the event of cancellation. If cancellation occurs prior to January 17, 2020, the sponsor will be refunded 50% of the sponsorship fee less the deposit. After February 17, 2020, no refunds will be made.

SNRS Sponsorship Contract
Application
Please complete the information below and mail, or email with payment. Please email your company logo (high resolution 350 dpi, 6” wide in EPS format) and brief company profile (50 words or less) to info@snrs.org for inclusion on our website and mobile app no later than February 17, 2020.

In signing this contract sponsor agrees to conform to all rules and regulations stated above. Breaches or infractions of these rules may jeopardize the eligibility to sponsor at future conferences hosted by SNRS.

Company Name: ____________________________________________________________

Authorized Representative: __________________________________ Title: ____________________________

Address: ____________________________________________________________________________

City, State, Zip: ____________________________________________________________________________

Phone: ____________________________________________________________________________

Email: ____________________________ Website/URL: __________________________________

Please list your company name, address, phone # and website above as you wish them to appear in the mobile app and on the SNRS website.
## Sponsorships

**HOST SCHOOL SPONSORSHIP**
- **Gold Level** — $10,000
- **Silver Level** — $5,000

**PLATINUM SPONSOR**
- WiFi — $7,500

**DIAMOND SPONSOR**
- Student Network/New Member Breakfast — $5,000

**GOLD SPONSOR**
- Mobile App — $2,500

**SILVER SPONSOR**
- Student Travel Scholarship — $1,500

**BRANDED ITEMS**
- Lanyards — $4,500
- Tote Bag — $4,000
- Key Cards — $3,500
- Water Bottle — $2,500
- Note Pad — $1,500
- Pen — $1,000
- Emergency Kit — $1,000
- Mints — $750
- Lip Balm — $500

## Advertising

Please email your ad copy to Deborah Sorgel at dsorgel@kellencompany.com by February 17, 2020.

For more information please see page 6. SNRS reserves the right to accept, reject, delete or reword advertising.

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<tr>
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</tbody>
</table>

## Media Distribution Opportunity

SNRS will place your brochure in each registrant’s tote bag. Please distribute my media item in the registrant’s tote bag at $500 (member) and $650 (non-member) per a single sheet brochure.

SNRS reserves the right to accept or reject materials for this area and issue a refund of the fee if rejected. Please send a sample for approval via email to dsorgel@kellencompany.com. For more information please see Media Distribution on page 6.

## Fee Summary

- **One exhibitor pass is included in the booth fee. Additional exhibitor only passes are available for $175 each, limit to 3 passes. Please note:** Additional exhibitor passes do not include admission to conference sessions or the Friday Awards Luncheon. If you are interested in attending the full conference, please see registration information on our website at www.snrs.org.

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<thead>
<tr>
<th>Item</th>
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<tr>
<td>8’x10’ Booth (for-profit organizations)</td>
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</table>

Exhibit Booth(s): $_______

Additional Exhibitor Only Pass(es) ($175 each, limited to 3 passes): $_______

Sponsorship: $_______

Media Distribution: $_______

Advertising: $_______

Late fee (if applying after 12/31/2019): $150

**Total Enclosed:** $_______

## Payment Method

- □ Check
- □ Visa
- □ Master Card
- □ AMEX
- □ Discover

Credit Card # ________________________________

CVV Code (number on back of card) __________

Exp. Date: __ __ / __ __

Name of Cardholder __________________________

Signature ________________________________

## Important Deadlines:

- **APPLICATION DEADLINE:** December 13, 2019
- **COPY DEADLINE:** February 17, 2020
- **HOTEL CUT-OFF:** February 24, 2020

(Exhibit booth fees increase $150 after this date and booths are assigned on a space-available basis)