SNRS 31st Annual Conference  
February 22 - 25, 2017  
InterContinental ® Dallas  
Addison, TX

SNRS is now accepting exhibitor, advertising and sponsor applications! The price per booth goes up $100 after December 16! Secure your booth and the lower price today!

The Southern Nursing Research Society (SNRS) will celebrate its 31st year of supporting quality nursing research at the 2017 Annual Conference. We are excited to invite you to exhibit where key decision makers will gather.

Our program is shaping up to be even stronger than previous years and we are expecting a higher potential attendance. Attendees are comprised of faculty, deans from schools of nursing, graduate nursing students (MSN, DNP and PhD), clinical nurse specialists, nurse practitioners, and nurse researchers employed primarily in academic and patient care settings.

In addition to being able to interact with this important market, opportunities offered to our exhibitors through marketing include:

- Advertising in the On-Site program
- Inserts in attendee registration packets
- Exposure through the SNRS Annual Conference Website which includes your company’s description and a link to your website.
- **Check out our new Sponsorship Opportunities:** Such as the Student Lounge or the Student/New Member Reception. A sponsorship will draw greater attention to your organization!

Is there a better way to have SNRS members and other conference attendees find out more about you?

Secure your booth, sponsorship or advertising now! [Click here](#) for the Call for Exhibits and Sponsorships.

We look forward to seeing you at the InterContinental ® Dallas!

Thank you to our Host Organization!

Baylor Scott & White Health

**Accommodations**
The 31st Annual Conference will be held at the InterContinental ® Dallas in Addison, TX.  
15201 Dallas Parkway  
Addison, TX 75001  
Phone: 1-800-386-1592

A special rate of $189 Single/Double (plus applicable taxes) has been arranged. Call 1-800-386-1592 to make reservations.

Please mention SNRS Annual Conference to receive the special rate.

The reservation cut-off date is January 30, 2017; thereafter the hotel will accept reservations on a space-available basis only at the current market rate.

[Click here](#) to reserve your room online.

**Please Note:**  
Only reserve your room through our website or the hotel 1-800 number above. There is currently a third party contacting members. This is a not legitimate offer!