Dear Southern Nursing,

The Southern Nursing Research Society (SNRS) invites you to join us February 25-28, 2015, at Saddlebrook Resort, in Tampa, FL, as we celebrate our 29th year of supporting and advancing quality nursing research at the 2015 Annual Conference. The SNRS Program Committee has planned a full program with scholarly papers, symposia, poster discussion sessions, posters, plenary sessions, and networking sessions.

The hotel is booking up fast! Please remember to mention SNRS when making your reservation, otherwise they will inform you the hotel is full. The reservation cut-off date is Monday, February 2, 2015; thereafter, the hotel will accept reservations on a space-available basis.

Don’t miss out on the conference registration early-bird rate, January 23rd. Register now!

Pre-Conference Workshops

Seven workshops are planned for SNRS 2015 in Tampa, FL. Make plans to join us on Wednesday, February 25.

Half-day Morning Workshops (9 am-12 pm):

- **Workshop 1:** Writing for Publication
- **Workshop 2:** Nursing Education Research: Creating Evidence-based Education
- **Workshop 3:** Community Engaged Research with Non-traditional Populations

Full Day Workshop, includes lunch (9 am-5 pm):

- **Workshop 4:** The National Hartford Centers for Geriatric Nursing Excellence and the Hartford Institute for Geriatric Nursing Research Workshop

Half-day Afternoon Workshops (1 pm-5 pm)

- **Workshop 5:** Doctoral Student Workshop
- **Workshop 6:** Using Innovation and Entrepreneurship to Advance Nursing Science
- **Workshop 7:** Successful Strategies for Recruiting Minority Participants in Clinical Research

Click here for a detailed description of the workshops.

Opening Reception

The local planning committee at our host school, the University of South Florida, College of Nursing, will welcome attendees at a Gasparilla-style opening reception on Thursday evening, February 26, 2015, from 6:30 to 8:30 p.m.
The Gasparilla Pirate Festival is an annual celebration held in Tampa. Gasparilla celebrates the apocryphal legend of José Gaspar (Gasparilla), a mythical Spanish pirate captain who supposedly operated in Southwest Florida.

Network with friends and colleagues, enjoy great food and drinks. You won’t want to miss it!

Opening Keynote
Nancy Fugate Woods, PhD, RN, FAAN

Nancy Fugate Woods, PhD, RN, FAAN, Professor, Biobehavioral Nursing and Health Systems at the University of Washington will highlight her research pertinent to women's health, health promotion and concepts that have revitalized her research and pathway to excellence. As a past president of the American Academy of Nursing and a substantially funded NIH researcher, Dr. Woods will enlighten SNRS members with her vast wealth of knowledge and research experience.

Click here for Dr. Woods' bio.

Funding Panel Breakfast

Join us for the funding Panel Breakfast, Friday, February 27, 2015. Panel discussion by a variety of funding agencies including:

- Department of Veterans Affairs
- Hartford Foundation, American Heart Association
- American Nurses’ Foundation (ANF)
- Robert Wood Johnson Foundation
- Sigma Theta Tau International (STTI)
- National Institute of Nursing Research (NINR)
- National Institutes of Health (NIH)
- Southern Nursing Research Society (SNRS)
- TriService
- PCORI

9th Annual Silent Auction

The primary mission of SNRS is to support nursing research. To that end, we are continuing, as part of our Annual Conference, a Silent Auction to generate funds for additional research grants.

For the past several years, we have had a silent auction and raffle at the conference that has been extremely successful. All proceeds have been designated to help build a foundation for research grants for promising future nurse researchers. This year we hope to top previous years in terms of the amount raised! We can’t reach this goal unless you help us through your generous donation of auction and raffle items. Individuals and schools have historically donated items valued at more than $50.00. Soft sacks were used last year and several “winners” loved the fact that they could carry their silent auction items on the plane or pack them easier.

Please consider submitting a soft sack filled with items to represent your school and/or region and help us raise money for research grants. The modest cost of creating the sack can provide
advertising for your school and generates excitement about the silent auction. 

Click here for more information regarding the silent auction.

Call for Exhibits and Sponsors

Don't miss this opportunity to exhibit, sponsor or advertise at the 2015 Annual Conference!

- Marketing opportunities to reach potential clients at the conference and throughout the year, including advertising in the program and inserting your brochure in attendee registration packets.
- For Exhibitors, the Conference is an excellent opportunity to meet and network with new contacts within the nursing research society, and showcase products and services.
- Sponsor an event or a branded item at the conference. A sponsorship will draw greater attention to your products and services.
- Exposure through SNRS's Annual Conference website with your company's description and will direct customers to your website with a provided link. Click here for more details.

Conference Hotel Information

Saddlebrook Resort

5700 Saddlebrook Way

Wesley Chapel, FL 33543

Saddlebrook's Walking Village layout allows you to stroll from accommodations to restaurants and shops, to meeting and function rooms, in minutes. All of the resort's rooms and suites are clustered around courtyards with park-like settings, complete with gardens, stone benches, and lush Florida landscaping.

A special rate of $229/single or double (plus applicable taxes) has been arranged. These room rates are available from Sunday, February 22 through Tuesday, March 3, should you wish to extend your stay. Please book your accommodations online by clicking here or call the hotel directly at 1-813-973-1111 or toll-free at 1-800-729-8383, and identify yourself as an SNRS attendee to receive the special rates. The reservation cut-off date is Monday, February 2, 2015; thereafter, the hotel will accept reservations on a space-available basis.

Registration Fees

(Fees shown are for early-bird registration by January 23, 2015; additional fees apply after January 23, 2015)

**Pre-Conference Workshops 1, 2, 3, 6 & 7:**
- SNRS Member or Member of other Regional Society - $105
- SNRS Student/Retired Member or Student Member of other Regional Society - $55
- Non-Member - $225
- Non-Member Student - $145

**Hartford Institute Research Workshop #4** *(includes lunch)* - $225

**Doctoral Student Workshop #5:**
- SNRS Student or Student Member of another Regional Society - $55
- Student Non-Member - $145
**Full Conference Registration:**

SNRS Member or Member of another Regional Society - **$435**  
SNRS Student/Retired Member or Student Member of other Regional Society - **$240**  
Member* Group Discount (*Four or more.*) - **$410**  
Board Members/RIG Chairs/Chairs-Elect - **$240**  
Non-Member - **$585**  
Student Non-Member - **$420**  
Non-Member Group Discount (*Four or more*) - **$560**

**Day-Only Registration**  
(*limited to a maximum of 2 days*):

SNRS Member or Member of another Regional Society - **$250** (Thu/Fri) or **$130** (Sat)  
SNRS Student/Retired Member or Student Member of another Regional Society - **$155** (Thu/Fri) or **$125** (Sat)  
Non-Member - **$350** (Thu/Fri) or **$230** (Sat)  
Student Non-Member - **$230** (Thu/Fri) or **$155** (Sat)

*NOTE: Students not eligible for group discount

REGISTER NOW

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**SNRS Membership**

Not an SNRS member? Join today by going to the SNRS Membership page to sign up.

Remember SNRS members receive a discounted price to attend the Annual Conference and you can join/renew at the same time you register for the meeting.

Are you presenting at the Annual Conference in February? If you are, please be sure your membership is current prior to the Annual Conference. If you are not a member and have been selected to present, you must become an SNRS member prior to the Annual Conference in February 2015.

If you have any questions regarding membership, you can email us at info@snrs.org or phone 877-314-7677.