The Southern Nursing Research Society (SNRS) invites you to join us February 12-15, 2014, in San Antonio, Texas, as we celebrate our 28th year of supporting and advancing quality nursing research at the 2014 Annual Conference. The SNRS Program Committee has planned a full program with scholarly papers, symposia, poster discussion sessions, posters, plenary sessions, and networking sessions.

Registration is now open! Don't delay, register today!

Special thanks to our host school, University of Texas Health Science Center, School of Nursing!

Pre-Conference Workshops

Four workshops are planned for SNRS 2014 in San Antonio. Make plans to join us on Wednesday, February 12.

- **Workshop 1: Writing for Publication** - (Half-day Morning)
  Back by popular demand, this workshop will be presented by experienced journal editors. The publication process, roles and responsibilities of the author, reviewer, editor and publisher, and strategies for planning, writing, and submitting manuscripts will be discussed. Pitfalls in publishing will be examined. Come learn about successful publishing tips.

- **Workshop 2: The Rigor of Qualitative Research: Designing the Generation and Analysis of the Data** - (Half-day Morning)
  This workshop, presented by the Qualitative RIG, will focus on how to enhance the rigor of qualitative research through designing the generation and analysis of the data. Presenters will review rigor and then concentrate on how to design specific data collection methods with preparation of self as the research instrument and how to dwell with the data in analysis.

- **Workshop 3: The National Hartford Centers for Geriatric Nursing Excellence and the Hartford Institute for Geriatric Nursing Research Workshop** - (Full day, includes lunch)
  This workshop will actively engage junior and mid-level researchers in discussion and critical analysis of various components of research proposal writing. The sessions draw on the experiences of the successful week-long summer research programs already offered by the Hartford Centers at UAMS, University of Iowa, and the Hartford Institute at New York University. The workshop will focus on writing a problem statement, background and significance. Participants are asked to come with a draft proposal on which they are working. Proposals should focus on adult-gerontological issues and/or implications for aging including
prevention of chronic disease and healthy aging. The workshop will help attendees articulate a clear and concise statement of the problem and make the argument for why it is an important area of research.

- **Workshop 4: Doctoral Student Workshop** - (Half-day Afternoon)
  Sponsored and planned by the Student Network, during this workshop nurse scientists will discuss their career trajectories, including clinical practice, nursing education, administration, and policy. Medical ethnography as a scientific method will be presented, as well as identifying implications for national healthcare reform based on findings from a selected study.

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**Opening Reception Scheduled for Wednesday Evening**

The local planning committee at our host school, the University of Texas Health Science Center, San Antonio, will welcome attendees at a San Antonio-style opening reception on **Wednesday evening**, February 12, 2014, from 6:00 to 7:30 p.m. Network with friends and colleagues, enjoy great food and drinks, and be entertained by **Mariachi Las Alteñas**, an all-female mariachi group. You won't want to miss it, so make your travel plans accordingly!

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**Opening Keynote**

![Robin Newhouse](image)

Robin Newhouse, PhD, RN, NEA-BC, FAAN, will open the 28th Annual Conference on Thursday morning. Dr. Newhouse is chair and professor of Organizational Systems and Adult Health at the University of Maryland School of Nursing. She is a leading expert in evidence-based practice for direct care nurses and implementation research. As a health services researcher, she studies health care processes and related patient outcomes. She is the Principal Investigator of two funded studies that test nursing interventions to improve patient outcomes in acute care hospitals. She is the recent recipient of a $1.1 million grant from the U.S. Health Resources and Services Administration to enhance the School of Nursing’s Doctor of Nursing Practice program in ways that will benefit executive nurse leaders and the communities where they live and work.

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**Funding Panel Breakfast Keynote**

Dr. Lynn Sibley, RN, PhD, FAAN, FACNM, is director of the Maternal and Newborn Health in Ethiopia Partnership. In this role, she provides overall strategic direction and leadership to the initiative. Sibley is associate professor in the Emory University School of Nursing and Rollins School of Public Health, and affiliate associate professor in the Department of Anthropology at Emory University. She also serves as director of the Center for Research on Maternal and Newborn Survival of the Emory University School of Nursing. Sibley develops and tests community-oriented strategies to reduce maternal and newborn mortality and morbidity in resource-limited countries. She is currently principal investigator on an Emory Global Health Institute-supported project to improve recognition of and response to prolonged labor and birth asphyxia in Bangladesh. This project is being undertaken in collaboration with the International Center for Diarrheal Disease Study/Bangladesh, BRAC and LAMB World Mission Prayer League.

Other Funding Panel representatives include: AHRQ, ANF, CDC, DOD-Tri-Service, Hartford Institute, Kellogg Foundation, NINR, and Robert Wood Johnson Foundation.

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**8th Annual Silent Auction**

The primary mission of SNRS is to support nursing research. To that end, we are continuing, as part of our Annual Conference, a Silent Auction to generate funds for additional research grants.
For the past several years we have had a silent auction and raffle at the conference that has been extremely successful. All proceeds have been designated to help build a foundation for research grants for promising future nurse researchers. This year we hope to top previous years in terms of the amount raised! We can't reach this goal unless you help us through your generous donation of auction and raffle items. Individuals and schools have historically donated items valued at more than $50.00. Soft sacks were used last year and several "winners" loved the fact that they could carry their silent auction items on the plane or pack them easier.

Please consider submitting a soft sack filled with items to represent your school and/or region and help us raise money for research grants. The modest cost of creating the sack can provide advertising for your school and generates excitement about the silent auction.

More information regarding the silent auction will be available on the SNRS website soon or you may email Jennifer Lanphere or call her at 877-314-SNRS (7677). Download the Silent Auction Contribution form today.

Call for Exhibits

Don't miss this opportunity to exhibit, sponsor or advertise!

- Marketing opportunities to reach potential clients at the conference and throughout the year, including advertising in the program and inserting your brochure in attendee registration packets.
- For Exhibitors, the Conference is an excellent opportunity to meet and network with new contacts within the nursing research society, and showcase products and services.
- Sponsorship opportunities are also available. By sponsoring an event at the conference, such as food or beverage breaks, the cyber cafe, or branded items, for example, you will draw greater attention to your products and services.
- Exposure through SNRS’s Annual Conference website with your company’s description and will direct customers to your website with a provided link.
- Sign up today!

Please contact Jennifer Lanphere for more details.

Conference Hotel Information

It’s not too early to reserve your hotel accommodations at the beautiful San Antonio Marriott Rivercenter, a magnificent 38-story hotel located on the banks of the River Walk. The hotel anchors San Antonio's fabulous Rivercenter Mall, with upscale shopping, dining, and entertainment.

A special rate of $199 for single/double; $219/triple and $239/quad (plus applicable taxes) has been arranged. Call 1-800-648-4462 to make reservations. Please mention SNRS to receive the special rate. The reservation cut-off date is January 20, 2014; thereafter the hotel will accept reservations on a space-available basis only at the current market rate.
Registration Fees
(Fees shown are for early-bird registration by January 3, 2014)

Pre-Conference Workshops 1 & 3:
SNRS Member or Member of other Regional Society - **$105**
SNRS Student/Retired Member or Student Member of other Regional Society - **$55**
Non-Member - **$225**
Non-Member Student - **$145**

Hartford Institute Research Workshop #2 *(includes lunch)* - **$225**

Doctoral Student Workshop #4:
SNRS Student or Student Member of another Regional Society - **$55**
Student Non-Member - **$145**

Full Conference Registration:
SNRS Member or Member of another Regional Society - **$430**
SNRS Student/Retired Member or Student Member of other Regional Society - **$235**
Member* Group Discount *(Four or more)* - **$405**
Board Members/RIG Chairs/Chairs-Elect - **$235**
Non-Member - **$580**
Student Non-Member - **$415**
Non-Member Group Discount *(Four or more)* - **$550**

Day-Only Registration *(limited to a maximum of 2 days)*:
SNRS Member or Member of another Regional Society - **$245** *(Thu/Fri)* or **$125** *(Sat)*
SNRS Student/Retired Member or Student Member of another Regional Society - **$245** *(Thu/Fri)* or **$125** *(Sat)*
Non-Member - **$345** *(Thu/Fri)* or **$225** *(Sat)*
Student Non-Member - **$225** *(Thu/Fri)* or **$150** *(Sat)*

*NOTE: Students not eligible for group discount*

REGISTER NOW

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SNRS Membership

Not an SNRS member? What are you waiting for? Join today by going to the SNRS Membership link to sign up.

Remember SNRS members receive a discounted price to attend the Annual Conference.

Are you presenting at the Annual Conference in February? If you are, please be sure your membership is current prior to the Annual Conference. If you are not a member and have been selected to present you must become an SNRS member prior to the Annual Conference in February 2014.

If you prefer to renew your membership by fax or email, please complete the Membership Application. If you have any questions regarding membership you can email us at info@snrs.org or phone 303-327-7548.

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Southern Nursing Research Society
10200 W 44th Avenue
Wheat Ridge, Colorado 80033