Happy New Year! The Southern Nursing Research Society invites you to join us February 27- March 2, 2013, at The Peabody Little Rock, Three Statehouse Plaza, in Little Rock, Arkansas for our 27th Annual Conference, "Expanding Networks of Knowledge for Healthcare Innovations." You are strongly encouraged to register now, in order to take advantage of the early-bird registration discount rates. Early-bird registration deadline is February 1, 2013.

Preliminary conference information is available on the SNRS Annual Conference Web page. The SNRS Program Planning Committee has planned a full program with scholarly papers, symposia, poster discussion sessions, posters, plenary sessions, and networking sessions.

We have added a special keynote presentation this year to our Funding Panel Breakfast. Dr. Vicki Conn, Potter-Brinton Professor and Associate Dean, Director, Meta-Analysis Research Center, Missouri
University School of Nursing, and Editor, Western Journal of Nursing Research will address critical issues we all face in securing funding for our research in her presentation, "Stellar Scholarship on Shoestring Funding".

The 27th Annual Conference is hosted by the UAMS College of Nursing, UAMS Medical Center, and Arkansas Children's Hospital.

We look forward to seeing you in Little Rock!

Thank you,
Anne Tumer-Henson, DSN, RN, FAAN
SNRS-Vice President

Thank you to our current Sponsors!

The primary mission of SNRS is to support nursing research. To that end, we are continuing, as part of our Annual Conference, a Silent Auction to generate funds for additional research.
For the past several years we have had a silent auction and raffle at the conference that has been extremely successful. All proceeds have been designated to help build a foundation for research grants for promising future nurse researchers. This year we hope to top previous years in terms of the amount raised! We can't reach this goal unless you help us through your generous donation of auction and raffle items. Individuals and schools have historically donated items valued at more than $50.00. Soft sacks were used last year and several "winners" loved the fact that they could carry their silent auction items on the plane or pack them easier.

Please consider submitting a soft sack filled with items to represent your school and/or region and help us raise money for research grants. The modest cost of creating the sack can provide advertising for your school and generates excitement about the silent auction.

More information regarding the silent auction can be found on the SNRS website at www.snrs.org or you may call the office at 877-314-SNRS (7677). Download a copy of the Silent Auction Contribution form today.

I look forward to meeting you and your faculty at the SNRS 27th Annual Conference. If you have any questions, please do not hesitate to contact me at nsblair@uark.edu.

Thank you,
Nan Smith-Blair, PhD, RN
SNRS Director of Development

Mentor Pin

Mentors are invaluable members of the nursing discipline. The National League of Nursing's position statement on mentoring recognizes mentoring as one of the key components to "facilitate the growth of future leaders in nursing". Are there mentors that have guided you, taught you and supported you along your nursing research journey?

Did you know that the SNRS has provided a way for you to recognize those mentors who have impacted your journey? You can recognize your mentor by purchasing a "Mentoring for Excellence for Nursing Research" pin for only $15 and the proceeds of the sale of the pin helps support the research endowment fund. The pin is meant to recognize and thank your mentor(s) and/or faculty member(s) for their excellence in mentoring. Second, with a pin purchase, the mentee has the opportunity to write a personal thank you to honor their mentor on the SNRS Mentor Wall at the time of purchase. Check out the Mentor Wall.

Let's recognize our mentors and support the research endowment fund. Please purchase your pin today at the SNRS online store. They will also be available during the SNRS 2013 conference.

Call for Exhibits

Don't miss this opportunity to exhibit, sponsor or advertise!
- Marketing opportunities to reach potential clients at the conference and throughout the year, including advertising in the program and inserting your brochure in attendee registration packets.
- For Exhibitors, the Conference is an excellent opportunity to meet and network with new contacts within the nursing research society, and showcase products and services.
- Sponsorship opportunities are also available. By sponsoring an event at the conference, such as food or beverage breaks, the cyber cafe, or branded items, for example, you will draw greater attention to your products and services.
- Network during the Opening Reception at the William J. Clinton Presidential Library, hosted by our host school sponsors, UAMS College of Nursing, UAMS Medical Center, and Arkansas Children's Hospital.
- Exposure through SNRS's Annual Conference website that will include your company's description and direct customers to your website with a provided link.
- Sign up today to receive the early-bird discount!

Please contact Delfie Castro at dcastro@resourcenter.com for more details.

Hotel Information

The Peabody Hotel Little Rock
Three Statehouse Plaza
Little Rock, Arkansas 72201
Phone: (501) 906-4000

The conference will be held at The Peabody Hotel Little Rock in Little Rock, Arkansas. A special rate has been arranged. Call 1-501-906-4000 to make reservations. Please mention SNRS to receive the special rate of $149 Single/Double, $159 Triple or $169 Quad (plus taxes). The reservation cut-off date is February 2, 2013; thereafter the hotel will accept reservations on a space-available basis only at the current market rate.

Southern Nursing Research Society
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Wheat Ridge, Colorado 80033